

**THE “MEAT PROMOTION ACT OF 2005”  
Section by Section Analysis**

**Section 1. Short title.**

**Section 2. Voluntary program for country of origin labeling for meat.**

**“SEC. 291. DEFINITIONS.”**

Defines the terms “beef,” “lamb,” “pork,” “covered meat product,” and “Secretary” for the purposes of the “Meat Promotion Act.”

**“SEC. 292. VOLUNTARY PROGRAM.”**

Requires the Secretary to establish a voluntary program of country of origin labeling for beef, pork and lamb products.

**“SEC. 293. LABEL.”**

Instructs the Secretary to design a label to designate country of origin under the program. Requires participants to use the label created for the program or another label if the Secretary approves it for the purposes of the program.

**“SEC. 294. LIMITATION ON USE OF UNITED STATES AS COUNTRY OF ORIGIN.”**

Provides that participants may not label a meat product as having a U.S. country of origin unless the product is from an animal exclusively born, raised and slaughtered in the United States, or the product is from an animal born and raised in Alaska or Hawaii and transported for a period not to exceed 60 days and slaughtered in the United States.

**“SEC. 295. VERIFICATION.”**

Permits the Secretary to require that participants in this program maintain records that will enable the Secretary to verify compliance with such programs.

**“SEC. 296. ENFORCEMENT.”**

(a) Creates a civil penalty of up to \$10,000 for a violation of this program.

(b) Requires the Secretary to provide for notice and hearing procedures before assessing penalties for violations.

**“SEC. 297. REGULATIONS.”**

Requires the Secretary to publish regulations for this program not later than 180 days after the enactment of this Act.