

## How does the threat to Net Neutrality affect you?

**Entrepreneurs** will be muscled out of the marketplace by big corporations that pay Internet providers for dominant placement on the Web. Startup companies, left with inferior Internet service, will be unable to compete.

**Political groups** could be slowed by a handful of dominant Internet providers who ask them to pay "protection money" for their Web sites to work.

**Bloggers'** costs to post video and audio clips may skyrocket — silencing citizen journalists and limiting the range of debate about important current events.

The threat to an open internet isn't just speculation. Big Media executives have made clear their plans to discriminate online. According to the *Washington Post*:

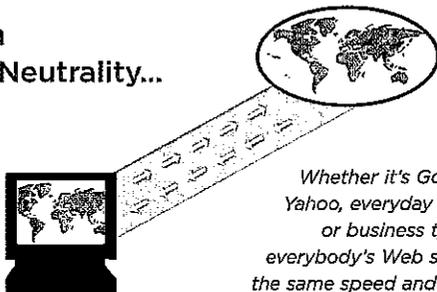
*William L. Smith, chief technology officer for Atlanta-based BellSouth Corp., told reporters and analysts that an Internet service provider such as his firm should be able, for example, to charge Yahoo Inc. for the opportunity to have its search site load faster than that of Google Inc.*

He's not alone. Ed Whitacre of AT&T told *BusinessWeek*:

*Now what they would like to do is use my pipes free, but I ain't going to let them do that because we have spent this capital and we have to have a return on it. So there's going to have to be some mechanism for these people who use these pipes to pay for the portion they're using. Why should they be allowed to use my pipes?*

Network Neutrality advocates are not imagining a doomsday scenario. We are taking the telecom execs at their word.

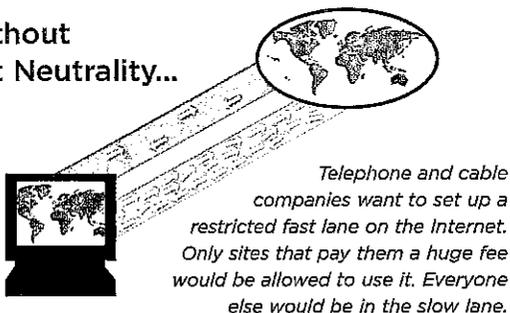
### With Net Neutrality...



The consequences of a world without Net Neutrality would be devastating. Innovation would be stifled, competition limited, and access to information restricted. Consumer choice and the free market would be sacrificed to the interests of a few corporate executives.

Free Press started a powerful online movement to save Net Neutrality. The SaveTheInternet.com Coalition is an alliance of hundreds of organizations and small businesses, thousands of bloggers, and millions of concerned citizens urging Congress to put Network Neutrality back into law. Prominent groups as varied as MoveOn.org Civic Action, the Christian Coalition, Consumers Union, Gun Owners of America, the ACLU and the American Library Association have teamed up to defend Internet freedom.

### Without Net Neutrality...



The free and open Internet brings with it the revolutionary possibility that any Internet site could have the reach of a TV or radio station. The loss of Net Neutrality would end this unparalleled opportunity for freedom of expression.